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ABSTRACT

The annual report for 1976-77 to the Board of Trustees of Martin College, a church-affiliated junior college, contains individual reports of the college president, vice-presidents, academic dean, dean of admissions and records, financial aid office, admissions office, dean of student affairs, library director, business manager, chaplain, athletic director, and alumni office. During 1976-77, Martin College employed 23.8 full-time equivalent instructional personnel, including a full-time librarian and five administrators who served as part-time instructors, most of whom taught 15 credit hours per semester. The college offered approximately 60 university-parallel programs of study to 280 enrolled students (a decrease of 16.9% from the previous year), 260 of whom were full-time, 5 part-time, and 15 special students. In addition, the college offered some one- and two-year terminal programs to prepare students for particular vocations. Two major curriculum changes were initiated during 1976-77: the college returned to a traditional semester calendar and to the traditional A-F grading system as opposed to the non-punitive system previously used. Information on student characteristics, finance, admissions, student government and services, library and library use, religious and special studies, and athletic programs is also provided. (TE)

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Report of the President to the Board of Trustees

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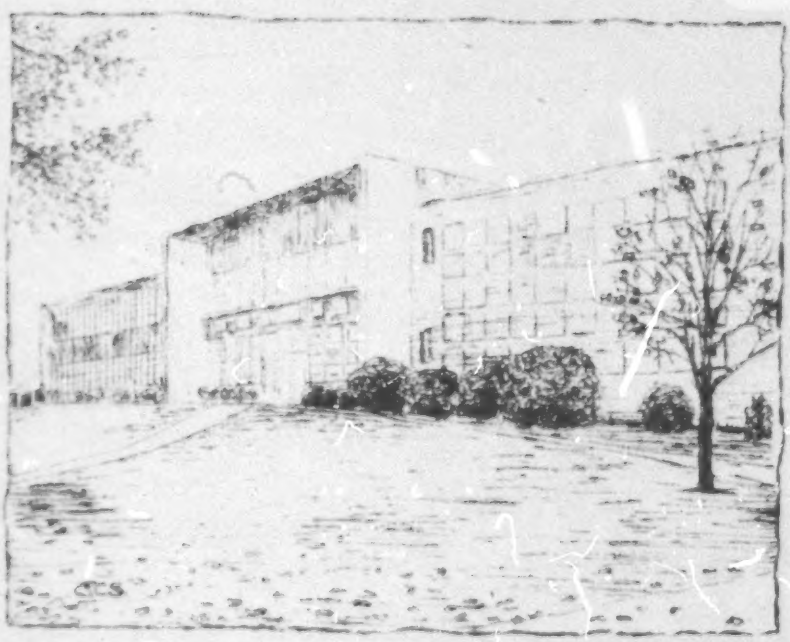
Martin College
May 14, 1977



Martin College Pulaski, Tennessee

JC 780 256

REPORT OF THE PRESIDENT
TO THE BOARD OF TRUSTEES
MARTIN COLLEGE
MAY 14, 1977

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THE PRESIDENT'S MESSAGE:

The year that was

It has been a good year. I thank God for the quality of our students, faculty and staff and for the faithfulness of our trustees, pastors, church members and friends of the college. I wish to pay special tribute to the leadership of our Board of Trustees, Chairman Jack McFarland, and for the guiding hand of Bishop Earl G. Hunt, Jr.

As I write this, my third annual report to the Board of Trustees, I can feel excitement and a positive mood on the campus. Some of this is due, naturally, to end-of-the-year activities. However, I am convinced the spirit we are feeling is much deeper than that. We sense a new spirit of involvement on the part of students, faculty, staff, trustees, pastors, church members, alumni, the Pulaski community, etc. This gives us great hope for the future.

People responded in a magnificent way to the appeal for books and as of this writing $22,084.22 has come in on our original $20,000 goal.

People have responded to the appeal to raise $75,000 in new money to match the offer of $25,000 from Mr. H. G. Hill and as of this writing we have $47,144.48 of that amount. (This includes the $22,084.22 for books.)

We continue to add members to the President's Club, Dean's List and Century Club and this is an important source of income for the college.

In Pulaski we have organized the President's Advisory Council under the capable leadership of Mr. Jerry Bass, an alumnus and former employee of Martin. This council has four major areas of concern which are financial resources, recruitment and public relations for the college and, in turn, service which the college can render to the Giles County Community.

We come to the end of the year without having had even one serious disciplinary problem. I would pay tribute to the fine leadership of our Associated Student Government president, Marshall Gilliam, and to our Dean of Student Affairs, Ann Neville.

We have made an orderly transition from the modular to the more traditional semester calendar and the consensus is that last year's decision to go to the semester system was a wise decision. I would pay tribute to Deans Maurice Roberts and Harold Bass and to an excellent faculty for such a good academic year. And to Vice-President Bill Rutherford for a smooth coordination of the total program.

This has been a good year in terms of the Martin College presence in the Conference. The Choir, Milestone, the road play "Peace on Mars" and the many individual presentations by Martin faculty, staff and students have received much praise from all sides. I would pay tribute to Garie Taylor, Michael Lamkin, William Burks and Steve Woolem for their untiring efforts to present Martin in such a fine way.

Our athletic program this year was one of the best ever. We did not bring home all the trophies, though we did bring home some.

More important than the plastic and the metal trophies was that which we sensed was happening in the lives of our athletes. I would pay tribute to our coaches Jerry Gilbert, Royce Hughes, Johnny Jackson, Kermit Smith and Dan Trotter.

This year has involved us in our institutional self study and we are all indebted to the outstanding leadership Dr. Louie Edmundson has given this project.

Yes, it has been a good year though it did present its share of sorrow and loss. We had to say goodbye to two dedicated and beloved faculty members, Mrs. Martha M. Hardin and Dr. E. Wayne Masters. We lost a former President of Martin, Dr. J. Fort Fowler and a member of the Board of Trustees and former Chairman of the Board, Mr. William H. Criswell. To the families of each go our love, prayers and concern.

The year that is to be

"Cautious optimism." That would best describe my projection for the academic year 1977-78.

We have prepared a budget based on a projected enrollment of 325. This represents a large increase but with 310 prospects having shown an interest in Martin and 95 of this number having already applied for admission, with assurance of 80 additional applications by the end of June, and with expectations of a high retention of sophomores. we believe cautious optimism is in order.

From applications which have come in so far, we believe next year's student body will be of good academic quality. Add to this

the quality of our faculty and staff and, again, cautious optimism is in order.

Our greatest source of excitement for the future comes from the renewed interest in Martin from the pastors and laity of the Tennessee Conference. This is clearly reflected in recruitment of students, increased giving and a general spirit of pride in "their" institution.

The Visiting Committee, in connection with our self study, presented us with twenty-nine recommendations and we must respond to each. We cannot accomplish all they recommend in the next twelve months but we can and will accomplish some. Elsewhere on today's agenda these recommendations will be highlighted.

Personally, and in behalf of the college, I want to thank each of you for the work you have done, the gifts you have given and the encouragement and moral support you have so generously extended. It has all been worthwhile for, together, we have touched some lives in Christ's name and those lives have been enriched, properly oriented and moved closer to God and His will. That's why we're here and may God help us do it better next year!

REPORT OF THE VICE-PRESIDENT:

One of the main duties of the Vice-President is to work with the President in the formulation and execution of college programs and activities, and to disseminate news regarding college events to the local and area newsmedia. In the absence of the President, the Vice-President speaks in behalf of the President, as well as directs the college public relations program.

September, 1976 saw the beginning of the 107th academic year at Martin College. Many activities and events have occurred on campus this year, far too many to include in this brief report; however, there are a few that deserve special attention.

Dedication and ribbon-cutting ceremonies for Tennessee's first residential rehabilitation center for the blind were held September 10 on the porch of the Grigsby House. The center has operated successfully this year and their clients have added a new dimension to campus life.

Approximately 250 guests attended the annual President's Reception in late September. This event was hosted by Dr. and Mrs. Starnes in the Alumni Lounge area of the college dining room.

A very important film was shown in Martin auditorium in October entitled, "The Last Grave at Dimbaza." The film depicted the situation in South Africa. The Giles County community was invited to see this startling film.

In November Bill Starnes launched an all-out student recruitment campaign called, "Help Your College--Serve A Student." The campaign was aimed at the churches in the Tennessee Annual Conference encouraging them to find students and to help those students financially. It is felt that the ministers and the Conference are taking the question seriously and are responding positively to the requests.

The Martin College Concert--Fine Arts Series had another successful year. This year's events included a piano concert with

Jeanice Moore and Zoe Harris; a vocal recital featuring Michael D. Lamkin; a Christmas concert featuring the Martin College Choir; a drama, "A Man For All Seasons" featuring the Alpha-Omega Players; a film, "Casablanca" with Humphrey Bogart and Ingrid Bergman; an opera, "Don Pasquale" with the Memphis Opera Theatre; a piano concert featuring Patricia Gray; and Martin's Spring Production. It has been said by many local patrons that the Concert--Fine Arts Series is one of the finest things that Martin College has to offer the Giles County community.

In December the Martin College Choir, under the direction of Michael Lamkin, presented a Christmas concert. It was well attended by parents and friends of choir members, the Martin College student body, and by the Giles County community.

E. Howard Elam, former President of Martin College, and Mrs. Elam were honored in the late fall at a concert in Martin Hall auditorium. Students of the college during Mr. Elam's tenure as president, 1944-50, contributed money to purchase a piano for the music department in honor of the Elams.

In January Bill Starnes announced a new program at Martin College to aid senior citizens. According to this program, senior citizens are allowed to register for courses at Martin College at no charge.

Nine students were selected in January to be included in this year's edition of Who's Who Among Students in American Junior Colleges. They were selected for their proven scholastic ability,

leadership, good citizenship, and service to the College.

In February Bishop Hunt issued a statement to every United Methodist in the Tennessee Conference urging support for Martin College. The Bishop specifically asked for more students for next September, large gifts to satisfy the challenge of Mr. H. C. Hill and one thousand gifts of $20 each to purchase books for the Martin College Library. United Methodists all over the Conference are prayerfully and positively responding to the Bishop's statement. The $20,000 goal for library books was met in April, and money is still coming in. Many ministers and laymen are making a concerted effort to find students and money for the college.

Martin College is grateful to W. P. Murrey, Jr. of Sharp Motor Company, Pulaski, for providing an auto for use at the college. This auto is available several months each year and is a great help in our recruiting and development activities. Sharp Motor Company has made a car available to Martin for the past several years.

March saw Rhonda McMillen of Pulaski crowned the 1977 Miss Martin College. Rhonda, a sophomore design major, was selected from a field of 13 contestants.

Martin hosted the first annual Youth Choir Festival in April. Participating were youth choirs from First United Methodist Churches of Columbia and Pulaski and Brentwood United Methodist Church. Michael Lamkin, head of the music department at Martin, said that he plans to make this an annual

affair. One hundred and eighty young people from across the Conference were on campus.

May activities will include the traditional May Day activities on May 7, the Board of Trustees meeting on May 14, and graduation on May 29.

Martin College enjoys an excellent rapport with the area news media, including the Tennessee United Methodist newspaper. Well over 100 news releases concerning Martin College activities, academic events, student life, etc., have been distributed to the 56 radio stations and 106 newspapers across Middle Tennessee and North Alabama during this academic year.

Through the courtesy of radio station WKSR, Pulaski, Martin College broadcasts a weekly radio program, "Perspective on Higher Education," featuring a variety of programs dealing with higher education and the role that Martin College plays in this spectrum. Students, faculty and staff are interviewed in an attempt to keep the people of Pulaski and Giles County informed as to what is happening at Martin and as to what trends are developing across the country in higher education.

REPORT OF THE ACADEMIC DEAN:

The Faculty

The Martin College faculty numbered 23.8 full-time equivalent instructional personnel during the 1976-77 academic year. This number includes one full-time librarian and five administrators who also served as part-time instructors. Three new faculty members

were hired during the 1976-77 academic year to fill vacancies that occurred due to resignations. The institution supplemented the full-time instructional faculty with four part-time instructors to meet specific program needs. One program (Horsemanship) was taught off campus in order to fulfill the course offerings that are set forth in the catalogue. This would bring the over-all total to 23.8 FTE faculty employed for the 1976-77 academic year.

The full-time faculty all had a minimum of a Master's degree in their discipline with two full-time and one part-time faculty members holding earned Doctor's degrees. The base salary during the academic year for a Master's degree with no experience was $9,400. The distribution of degrees tends to indicate an inordinate amount of graduates from Martin College and Middle Tennessee State University.

Most of the faculty taught a full 15 semester credit hours per semester and where this was not done it was directly attributable to the low enrollment of the institution.

Additionally, each faculty member accepts additional responsibility as a member of Martin College. Each faculty member was assigned to one of the standing committees and other extra-curricular duties that coincided with his discipline or interests. An extraordinary amount of the faculty's time outside the classroom was consumed by their participation in the Southern Association of Colleges and Schools' Self-Study which should be completed by the end of the current budget year.

The faculty members have exhibited considerable interest and involvement in church, community and civic affairs as well as in furthering their academic interests by participating in and/or belonging to numerous professional organizations. Virtually every discipline that is a part of the Martin curriculum is represented among the professional organizations to which the faculty members belong. In addition many of the faculty regularly attend state and regional meetings of these organizations.

Programs of Study

Martin offers almost sixty university-parallel programs of study, the majority of which are associate degree programs designed to prepare the student to transfer into a comparable program at the senior college, university, or professional school without loss of credit or time. In addition there are a limited number of one- or two-year terminal programs designed to prepare the student to enter the vocation of his or her choice immediately after completion of studies at Martin.

The programs offered are the following:

Advertising
Agriculture
American Studies
Art
Art Education
Behavioral Science
Biology
Business Administration
Business Education
Chemistry
Communications and Broadcasting
Community Service
Distributive Education
Early Childhood Education
Economics
Elementary Education
Health and Physical Education
History
Home Economics
Human Services
Industrial and Administrative Management
Insurance
Interior Design
Journalism
Liberal Arts

Library Assistant (Two-Year)
Mathematics
Music
Philosophy
Political Science--Public Administration
Pre-Cytotechnology
Pre-Dentistry
Pre-Dental Hygiene
Pre-Dentistry
Pre-Engineering
Pre-Forrestry
Pre-Law
Pre-Manufacturing Technology
Pre-Medical
Pre-Medical Record Administration
Pre-Ministerial and Christian Education
Pre-Mortuary Science
Pre-Nursing
Pre-Occupational Therapy
Pre-Optometry
Pre-Optometric Technician
Pre-Pharmacy
Pre-Physical Therapy
Pre-Radiologic Technician
Pre-Veterinary Medicine
Real Estate
Recreation Leadership
Sanitation Technology
Secondary Education
Secretarial Science (One-Year)
Secretarial Science (Two-Year)
Spanish Secretarial Program
Speech and Theatre
Teacher Aid (One-Year)
Transportation
Wildlife Management

Curriculum Changes

The beginning of 1976-77 saw two major changes initiated which were directly related to curriculum. Martin College returned to the traditional semester calendar in the fall of 1976 for the first time since 1970. After very cursive review it appears that the college's academic program is more in step with the mainstream of American higher education and at the same time more nearly fulfills the goals and objectives of the college.

The second major change was a return to the traditional grading system as opposed to the non-punitive system previously used. The more traditional system provides grades A, B, C, D, F. The college remained on the 4.0 grade-point system which is the one more widely used by institutions accepting our students after graduation from Martin College.

REPORT OF THE DEAN OF ADMISSIONS AND RECORDS:

Martin College opened the 1976-77 academic year with a total of 280 students enrolled. Of this total, 260 (162 first-time and 98 returning) were full-time students enrolled in one of the various associate degree programs, 5 were part-time degree-seeking students, and 15 were special students (students whose classifications would not normally be at either the freshman or sophomore level). The 20 part-time and special students, on the basis of credit load, were equated to 6 full-time students, producing a total full-time equivalency for the fall semester of 266. This figure represents a decrease of 16.9% from the previous year's full-time equivalency of 320. Several reasons have been forwarded as contributing to the severe decline in opening enrollment, including the increased competition for students from both the public and private colleges in our region. The reasons for this increased competition are well-documented and are attributable to increased costs, shrinking numbers of students reaching college age, the trend toward vocational education, as well as to other less obvious causes. In our own situation, still another significant contributing factor to the decline in enrollment was that the retention rate, a figure comparing this year's returning students with last year's beginning students, was only 47.75%. Records showing comparable figures for preceding years are available as far back as the 1960-61 academic year, and this year's figure is the lowest on record for that period of time. The comparable figure in the fall of 1975 was 65.17%, and in 1974 was 70.62%. The best rate of retention on record was the

71.17% figure recorded in the fall of 1963. At least three factors have been tentatively identified as being partially responsible for the low figure: (1) the obvious apprehension on the part of last year's freshman students regarding the abandonment of the modular calendar and the non-punitive grading system; (2) the lack of a qualified person on the staff in the area of vocational and career counseling; and (3) the fact that the entering class in the fall of 1975-76 did not appear to be as academically well-prepared as in previous years, as evidenced by the following figures from the ACT Basic Research Service Report showing the mean composite scores earned by the entering classes at Martin College for the year 1972-76.

Year	Mean ACT Composite
1972-73	17.69
1973-74	17.99
1974-75	17.66
1975-76	15.87
1976-77	16.34

It is encouraging to note, however, that the figures for the entering class this year show some reversal of direction. Additionally, the year of transition to the semester system and the traditional grading system has now passed and the void in the counseling area has been more than adequately filled, and perhaps the retention picture will be somewhat brighter in the fall of 1977.

Other figures of interest regarding opening fall enrollment would indicate the facts that 155 students were housed in campus housing and 125 were commuters, that 132 were men and 148 were women, and that 42 of the total were minority students (39 black, 3 Asian).

This is the first time in at least twenty years and perhaps even longer, that women have outnumbered men in the student body.

The spring semester figures showed an opening total enrollment of 250 (226 full-time and 24 part-time) and a full-time equivalency of 236, a decrease of 11.3% from the fall. The 266 FTE students enrolled in the fall semester registered for a total of 4184 credit-hours of work, for an average of 15.73 hours per full-time student. The 236 FTE students enrolled in the spring semester registered for a total of 3572 credit hours of work, for an average of 15.14 hours per full-time student. Assuming a teaching faculty full-time equivalency of 23.8 in each of the two semesters, the average student-credit hour load for each full-time faculty member was 175.80 in the fall and 150.08 in the spring, or 325.88 for the year. This is the equivalent of slightly more than 54 students per faculty member per term, if each course carried 3 semester hours credit. The student-faculty ratio, again based on 23.8 FTE teaching faculty, was 11.18 : 1 in the fall and 9.92 : 1 in the spring.

Other statistics, based on the opening fall enrollment, are listed below:

ENROLLMENT OF FULL-TIME AND PART-TIME STUDENTS
Fall Semester, 1976-77

BY TENNESSEE COUNTIES:

Bedford-------5	Giles-------107	Overton-------2
Benton--------1	Grundy--------1	Robertson-----3
Campbell------1	Hamilton------1	Rutherford----7
Carroll-------1	Hickman ------3	Sequatchie----2
Cheatham------1	Jackson-------1	Shelby--------1
Coffee--------1	Lawrence-----18	Sumner--------4
Davidson-----38	Lewis---------1	Warren--------2
DeKalb--------1	Lincoln-------8	Wayne---------2
Dickson-------2	Marshall-----12	Weakley-------1
Fentress------2	Maury---------4	Williamson---11
Franklin------4	Montgomery----1	Wilson--------1
		TOTAL-------250

OUT-OF-STATE STUDENTS:

Alabama	12	New York	1
Georgia	4	North Carolina	1
Illinois	1	Ohio	1
Indiana	1	Pennsylvania	1
Iowa	1	Virginia	1
Michigan	1	Kentucky	2

TOTAL------27

FOREIGN STUDENTS:

India	1
Vietnam	2

TOTAL-------3

TENNESSEE STUDENTS	250
OUT-OF-STATE STUDENTS	27
FOREIGN STUDENTS	3
TOTAL	280

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CHURCH PREFERENCE OF FULL-TIME AND PART-TIME STUDENTS

Baptist	67	Seventh Day Adventist	1
Catholic	11	Pentecostal	1
Episcopal	4	Methodist	114
Lutheran	3	Presbyterian	9
Holiness	4	Unitarian	1
Church of Christ	36	Jewish	2
Church of God	1	No Preference listed	25
Assembly of God	1	Mormon	1

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THE REPORT OF THE FINANCIAL AID OFFICE:

The philosophy of the Financial Aid Office at Martin College is to make available financial assistance to students who show a need for support to enter college and attain their educational goals. A primary concern of the Financial Aid Office is to provide counseling and information to all students so that all sources of financial aid are made available to all students. For some time, the opinion was that only the families with means could send their students to

college. The trend seems now that people think only those families without any income can receive assistance.

To assist families and determine how much of their salaries must be set aside for education, we utilize the services of a national needs analysis system which determines the need of each student. This service analyzes the family size, income, assets, and the number of children at home and in post-secondary institutions to establish the parental contribution. This figure is subtracted from a standardized budget (compiled for Martin College students) which determines each student's need.

During the 1976-77 academic year, Martin College aided 186 students through the Office of Financial Aid. The total amount of aid dispensed to students was $289,600. This total includes Basic Educational Opportunity Grant - $140,000; Supplemental Education Opportunity Grant - $14,000; College Work Study - $38,000; National Direct Student Loan - $28,000; United Methodist Scholarship - $1,000; United Methodist Student Loans - $2,600; Guaranteed Student Loan - $10,000; Tennessee Student Assistance Corporation - $9,000; and industrial, private, and institutional tuition remission and scholarships equal the remaining $54,000.

Those students who have received financial assistance in many cases would not have been able to attend any college without this kind of assistance. As you will note from 1975-76, the Tennessee Student Assistance Corporation has now become a contributor again this year. We received only a small amount this year, but this kind of aid is a necessity for continuing a comprehensive financial aid

program. The TSAC needs all the support it can get from institutions, financial aid associations, and private individuals. With the increased cost of private education, it is necessary for Martin College to remain viable and to increase the amount of institutional support from church and private sources as much as possible. We again need to ask for an increase in the institutional portion of assistance to our students who take part in student activities such as government, music, art, and all the other disciplines and attain a high academic standing. New scholarship sources in these areas will be vital to attract the high quality students that are so necessary for private secular education to maintain the strength and prestige that our educational program professes.

REPORT FROM THE ADMISSIONS OFFICE:

Martin College, like so many small private colleges, is engaged in the race to recruit students. The search for students is constant and during this year the methods employed by the admissions staff remained basically the same as in the previous year.

Regular visitation to Middle Tennessee and North Alabama High schools, distribution of materials through the mail to prospects, phone calling, campus visits by students, home visits by counselors, and contact with ministers figured prominently in our effort to attract students to Martin. These represent the primary means of communicating the opportunities available to students at Martin College. In addition, we have concentrated on our current students and encourage them to refer names of persons who may be interested in Martin from their home town to the Admissions Office.

The results from this effort is difficult to guage, but we believe that it has been very healthy to open the door and involve students in recruitment. We have been led to several new prospective students as a result of student referral. Another area of heavy concentration deals with an extended mailing list utilizing a national student list company. By employing the services of the American Student List Company, we were able to expand our mailing list by 4,000 names from designated areas of North Alabama and Middle Tennessee. A special brochure was designed for contacting these students with postage paid information request cards, and almost 3% were returned. We have received at least one application as a direct result of this mass mailing approach.

We are currently planning events in conjunction with our annual May Day celebration which we hope will attract a great many students to the campus. The purpose in such an effort is obvious. The most effective recruiting technique is a campus visit. May Day is an excellent opportunity for prospects to meet students, staff and faculty, tour the campus, and generally speaking, get a feel for what Martin College is all about. High school juniors also received invitations to May Day. A great deal of time has been invested to insure the necessary groundwork has been laid for recruiting in the future. We must think in terms of the long run as well as the short.

We have focused also our attention this year on the needs of students who live within commuting distance of Martin. Successful recruiting in this area can influence the total enrollment picture significantly.

Other means of exposing Martin to prospective students has been through the travel of college performing groups. This has always provided good public relations, even if it has not produced stacks of applications.

The general approach by the admissions staff has been to keep the name "Martin College" in front of as many prospective students as possible. We have tried to be creative and diligent in our efforts to recruit. We expect to receive a minimum of 225 applications for admission to Martin in the fall.

REPORT OF THE DEAN OF STUDENT AFFAIRS:

The Dean of Student Affairs joined the Martin College staff on September 1, 1976. Upon arrival, preparations were made for the students' reporting to campus on September 12. A questionnaire was developed to poll all students at Orientation to determine their backgrounds, needs, and goals of attending college. The results of the survey were used in planning the student services program for 1976-77. The student services programs administered by the Dean of Student Affairs include counseling, career education and placement, housing, student activities, student government and discipline.

This year, since many students indicated that they needed help with career planning, the college began using the Strong Campbell Interest Inventory to assist students in making their choice of a future vocation. To further assist with counseling a career and educational resources room was developed and opened in Martin Hall. The room was stocked with information on different careers and how

to prepare for them as well as with catalogues and applications for senior colleges to which graduates can transfer for completion of their education. In addition, the room is used for placement activities. Interviewers desiring to employ students for summer jobs may use the facility and job notices which come to the college are posted in the room.

A very important aspect of student life revolves around residential living. This year approximately fifty percent of the student body lived in college dormitories, while the other fifty percent commuted to classes from their homes. Miss Mary Lou Moore (Director of Alumni Affairs) served as Head Resident of the women's dorm, and Mr. Kermit Smith (Director of Athletics) served as Head Resident of the men's hall. There were efforts to improve the appearance of both dormitories, which were aided by contributions from friends of the college. A parent donated new carpeting for the lobby of Criswell Hall and a local Sunday School class made drapes for the lobby of Upperman Hall. There remains a great amount that could be done to further enhance the attractiveness of the residence halls.

Activities provided for students at Martin include social, cultural and recreational events, as well as special interest clubs and student publications. Events during the 1976-77 school year included a luau, the Nickell Picnic, the Halloween Boo Out Carnival, the Fall Formal, ice skating trips, Christmas open houses, a tree lighting ceremony, Homecoming, the Miss Martin Pageant, faculty vs.

student basketball and softball games, May Day, concerts, Honors Day, movies and talent shows. An intramural sports program was made available under the auspices of the Director of Athletics. And in the intellectual arena, a College Bowl was formed and entered into statewide competition.

Although the student activities were varied, there were not as many events scheduled this year as are customary at a junior college--the reason for this being funding. The students pay a direct fee of $35.00 per year to pay for their activities program. With such a small enrollment, funds were not available to schedule all programs that the students would have liked. Also, due to funding, student publications were restricted. The newspaper was published only four times and the literary magazine was not published at all. However, the college yearbook, edited by Steve Lang and advised by Mr. Ed Kidd, was published and will be used as a recruiting tool as well as a log of college memories.

Students are afforded the opportunity for gaining experience in governance through participation in the Associated Student Government. The ASG is composed of thirty representatives and its meetings are open to all students. Responsibilities of the ASG include planning, budgeting and executing campus activities for the student body.

Insofar as discipline was concerned, the college experienced a good year. There were only two disciplinary hearings during 1976-77. One case involved the use of fireworks and the other had to do with the misappropriation of a student textbook. The maturity

and good citizenship on the part of the large majority of the students played a vital role in the college having such a pleasant year.

REPORT OF THE LIBRARY DIRECTOR:

We live in a country founded upon democratic principles by people who cherished religious and intellectual freedom. Democracy depends on choices--choices freely made and based on knowledge and information. In order for America's economic, political and social system to operate in a democratic system, its constituents must keep abreast of each day's events.

A high correlation exists between political and religious freedom and education. Without a strong educational system, democracy cannot survive.

Now more than ever, in an age of instant replay and predigested information, the library gives the citizen recourse to pursue a question in depth or seek divergent points of view. Yet no other institution so basic to the idea of America is so taken for granted. Few individuals can speak knowledgeably about their libraries or about current events.

Universities and colleges, both private and public, are facing financial problems associated with the sluggishness of the economy and the onset of reduced enrollments.

A survey by the American Council on Education has observed: "Progressive deterioration has been occurring in the financial condition of higher education as a whole in recent years. Further-

more, the process of decline appears to have accelerated during the past three years under the joint influence of inflation and recession in the national economy. Private institutions generally have been harder hit than those in the public sector."[1]

Martin College is important to all of us and because of these economic pressures and the decline of student enrollment we must act to protect it when it is threatened. Our obligation is even greater when the threat is not to our institution alone, but also to the principles on which it is based.

Certain components in the higher education price index have shown unusually sharp increases in recent years. A recent report by the Budget Committee of the University of Chicago stated: "On an index of 1967 prices at 100, utilities reached an index of 219 in 1975-76 (i.e., more than a doubling in price in eight years). The highest figures of all are in the library: periodical subscriptions have an index of 268, and books and monographs have an index of 239."[2]

These facts are alarming, but one man has had the vision and foresight to do something constructive about the situation. Bishop Earl G. Hunt, Jr. conceived an idea for a book campaign for the Martin College Library. He challenged each Superintendent to appeal

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[1]Lyle H. Lanier and Charles J. Anderson, A Study of the Financial Conditions of Colleges and Universities: 1972-75. (Washington, D. C.: American Council on Education, October 1975) p.75.

[2]Chauncy D. Harris, "Report of the Deans' Budget Committee for 1977-78," The University of Chicago Record 11, no. 1 (March 16, 1977): p. 6.

to every pastor in his District to provide at least one book for the Martin College Library. The original goal of $20,000 was exceeded in less than four months.

This is an exciting time for all of us at Martin College as we see daily examples of the new acquisitions that are being added to our collection because of one man's idea. I want to express my personal appreciation to Bishop Hunt for his leadership, his concern and energetic support. I am also grateful to the members of the United Methodist Church who accepted Bishop Hunt's challenge and were responsive to the book fund drive.

There have been 1774 volumes catalogued and made available to the academic community since our Annual Report last year. The learning resources in the Library on April 31, 1977 are:

Monographs	15,050
Periodicals (bound)	1,604
Periodicals (current subscriptions)	135-140
Sound recordings	895
Microfilm reels	370
Cassette tapes	97
Filmstrips	12

I would like to reiterate some of the same points that were made in the library report last year. One is that record keeping affords only a limited measure of the use of the Library. Circulation records for September 16, 1976 to April 31, 1977 show 6,314 items checked out. These recorded circulation statistics include, however, only those items actually charged over the circulation desk. They leave uncounted in any way the great mass of informal use of books, periodicals, newspapers, indexes, guides, and other reference tools in an open-shelf access library.

No records are maintained for reference questions and/or in-depth literature searches. Just as statistics cannot encompass the extent of library use, neither can statistics reflect the use of the physical facility for study. One of the library's important responsibilities is to afford the student an inviting and comfortable place near the books and periodicals, with minimal barriers to thwart his examination and use of them. The new Library facility in fact does this, since the lounge areas, conference rooms and study carrels are nearly always occupied.

REPORT OF THE BUSINESS MANAGER:

The Business Office of Martin College is concerned with all business and financial affairs of the college. This includes accounting, payrolls, faculty benefits, a record of all student accounts, insurance (faculty, staff, supportive staff and students) monthly financial reports to the Board of Trustees, Budget Planning Committee, cooperation with the auditors in the annual audit and works with the Financial Aid Office and students on financial matters.

Mrs. Lola Walke is employed as full-time secretary. She is responsible for receipting, posting and depositing all funds in the local banks and also for National Direct Student Loan billings and collections. She also assists the Financial Aid Director.

The Business Manager is responsible to the President concerning all financial matters of the college.

REPORT OF THE CHAPLAIN:

Chaplain and Coordinator of Special Studies

It is the nature of our institution to surround a student with authentic relationships, in and out of the classroom, and to establish on campus a community where care and concern are not only verbalized but acted out in day-to-day encounters. We believe that the future holds great promise because of our theology that God is active in His world, working His will. We want our students to catch the dream of what the human community can become; and our efforts academically, religiously, and socially are an attempt to awaken the student to use his full potential in creating a world order that is compatible with God's will.

Students are encouraged to use the chapels in both the men's and women's dormitories for personal devotion. In addition, each Tuesday morning at 7:00 a.m., staff and faculty are responsible for morning prayers in the Alexander Auditorium. Attendance has been encouraging in this new attempt for students and faculty to share their faith. It is essential to experiment with new forms of worship and Christian growth on campus in order to meet the needs of the changing society and the student generation. We are in ministry on the campus to provide wholeness and direction for lives that can be fulfilled.

The Chaplain's duties include:

- working directly with the Student Christian Association in its activities
- counseling students with difficulties, ranging from those who are struggling with vocational choices to those who are contemplating marriage and to still others who need assurance of their worth and are in the midst of identity crises

-planning and implementing the workship services in assembly as well as special services such as the Christmas tree-lighting ceremony and caroling-fest at midnight on center campus
-being in charge of the scheduling of the traveling groups and representing the college in the Conference churches and high schools
-working with the Church-Related Vocations group, composed of students considering Christian education as a career

Concert Series

For six years Martin College has provided a Concert Series for students and local patrons. This year's Series included two dramatic productions, two piano concerts, a vocal recital, a choir concert, a classic film and an opera. In addition to the cultural opportunities on campus, the college has 40 season tickets to the Nasvhille Symphony and 30 season tickets both to the Circle Theater in Nashville and the Huntsville Little Theater.

The Fine Arts are able to clarify, through their art forms, the human experience and transport one to a higher elevation of what life can be. It is part of the educational process to dream dreams and envision the best that life can offer. We are anxious to provide for our students as many meaningful experiences as possible to enable them to broaden their base of appreciation and be creative as they discover in themselves untapped abilities.

Special Events

Groups within the Conference are encouraged to utilize the Martin campus, particularly during the summer months. The Tennessee Youth Annual Conference will be held July 17 - 19; the school of Christian Missions will be held July 21 - 24; Pastors' School for

Tennessee and Memphis Annual Conferences will be held August 15 - 18. There are other church groups, adult and youth, who utilize the campus for retreat weekends. With the excellent facilities the college now has, the effort is being made to have these facilities used to the best possible advantage.

Student Christian Association

The Student Christian Association is responsible for putting into action on campus the concerns of the Christian faith. The Council is elected by the student body; and the students are responsible for vespers, events at Halloween and Christmas for low-income children in the community, visits to local retirement homes, coffeehouses, chapel services in the dormitories, orientation of freshmen, Religious Emphasis Days, and other special events planned as needed.

The Student Christian Association is in charge of an annual retreat each spring--a time for evaluation of the year and organizing and planning for the next academic year. They shoulder heavy responsibilities along with the Associated Student Government for the quality of student life on campus and are instrumental in keeping the faith a vital part of the total emphasis on campus.

Traveling Groups

The traveling groups continue their tradition of visiting local churches, schools, and civic groups with musical programs and dramatic presentations. The Martin College Choir continued to travel to churches, participating in worship services and being part of Martin College Days in some congregations. The sanctuary drama group,

under the direction of Mr. Bill Burks, traveled during the months of January and February with the religious drama, "Peace on Mars." A newly formed musical group, Milestone, under the direction of Mr. Steve Woolam of the Admissions Department, traveled to high schools and youth groups with contemporary music.

Traveling groups are vital to the life of the college. One of the best ways for the Conference to understand the nature of the college is to meet its student and staff. We know these groups are valuable as a means of recruitment, but we also see them in a wider dimension of ministry. Our students want to share their Christian experience; and these feelings and experiences are channeled through drama and music, which allows them to be in ministry whenever they perform.

REPORT OF THE ATHLETIC DIRECTOR:

Martin College sponsors six intercollegiate sports, four for men and two for women. The men play basketball, baseball, tennis and golf, while the women play basketball and tennis. This appears to be the most well-rounded athletic program that is possible for Martin at the present time. Also, it is directed toward complete compliance with the amendment to Title IX of H.E.W.

Basketball is the only revenue producing sport. Martin enjoys rather large attendance and much publicity through this part of the athletic program. Coach Dan Trotter is a fine young Christian man that leads our team not only in skillful playing, but good sportsmanship. The record for this past season was 13-12.

Baseball is coached by Professor Jerry Gilbert of the English department. We are presently handicapped due to the illness of Coach Gilbert last summer which prevented proper recruiting of new players. We enjoy an excellent place to play at Sam Davis Park in Pulaski.

Coach Johnny Jackson is having another winning year with the Martin tennis team. They are currently 6-0 and are favored to win the season-ending tournaments. His team has been State and Regional champions for the past two years. Coach Jackson is a teacher in the Mathematics department.

Coach Kermit Smith directs the golf team which has been Region VII N.J.C.A.A. runners-up for the past two years. The present team has a winning season thus far and are favored to win the post-season tournaments. Martin College will host the State and Region tournament at Henry Horton State Park this year. The big event comes in 1978 when Martin will host the National Junior College Athletic Association Golf Tournament at Henry Horton State Park. This tournament will involve some 275 of the best junior college golfers in the United States.

Coach Royce Hughes directs the basketball and tennis teams for women at Martin College. She has enjoyed winning seasons in both sports after hosting State and Regional tournaments on the Martin campus. Also, she acts as Publicity Director of the women in Tennessee Junior College play.

Martin College is a member of the Tennessee Junior College Athletic Association (TJCAA), and the National Junior College

Athletic Association (NJCAA). The quality of Martin's participation and leadership within both organizations has earned much respect for our institution.

MARTIN COLLEGE ALUMNI OFFICE:

This has been the second year the Alumni Office has spearheaded a structured Alumni Drive. Requests went out to many alumni to serve as chairpersons to contact alumni in their areas. Where there were no chairpersons, individual letters were sent to make this contact. As of April 25, 1977, $3,858.50 has been raised, with $527.50 more pledged. Money raised through the drive goes directly to the college for its operating expenses, unless contributors designate otherwise.

Reunions played an important part in the alumni activities this past year. On July 17, sixty people gathered on campus for the reunion of the Classes of 1945, 1946, and 1947. These classes recommended that money be raised to purchase a piano to be given to the college Music Department in honor of Mr. E. Howard Elam, President of Martin from 1944-50. The classes that attended Martin during his administration raised $1,470. On November 30, 1976, a concert was dedicated to Mr. Elam, and a piano was presented to the college in Mr. Elam's honor.

The Classes of 1950, 1951, and 1952 held their reunion on July 31. Approximately fifty people spent the day on campus. The Class of 1951, celebrating its twenty-fifth anniversary, decided to raise money for the Home Economics Department. To date, $300 has been raised.

The Alumni Office has received some new furniture due to efforts of alumni from the 1935-45 decade. A new desk, executive chair, and two side chairs have been purchased with the funds pledged for this purpose.

At its January meeting, the Executive Committee of the Alumni Association felt that funds above its own operating expenses should not stay in the bank but be put to some practical use. One thousand dollars was given to the college to be used for its operating expenses.

The VISITOR continues to be printed quarterly. In addition to carrying information about college events and alumni, the VISITOR has been used this year as a tool to track down "missing persons" in an effort to make the Alumni Office current files more complete.

UNIVERSITY OF CALIF.
LOS ANGELES

JUN 23 1978

CLEARINGHOUSE FOR
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